Media in the Arab World

Dr. Mary Totry

Course Number: 702.2182
Class Tie: TBA
Class Location: TBA
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Course Description:
The course will survey the development of printed and electronic in the Arab world since the advent of the 19th century to the present day, emphasizing on the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping up public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Blogs, Facebook, Twitter ...) that played an important role in the Arab Spring. The course will also deal with Palestinian media in the Palestinian Authority as well as the Palestinian media in Israel.

Course Requirements:
- Weekly Reading articles
- Reading Assignments
- Class Participation
- Mid-Term Exam
- Oral Presentation
- Term Paper based on a book

Final Grade:
- Reading responses 10%
- Participation 5%
- Mid-Term Exam 25%
- Oral Presentation 20%
- Term Paper 40%

Course Outline and Reading List

Week 1: An Overview of the Arab World


**Week 2: Book Production in the Arab World + Arab Press Before Independence**


**Week 3: The Arab Press After Independence (the mobilization, loyalist, diverse Print Media)**


Week 4: Radio and Television Broadcasting in the Arab World


Jon Alterman, "Transnational Media and Social Change in the Arab World". TBS. No. 2 (Spring 1999) http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html


Week 5: Electronic Media 1


Week 6: Electronic Media 2


Week 7: Al Jazeera Before the Arab Spring


Week 8: Al Jazeera After the Arab Spring


Week 9: Internet in the Arab World


Week 10: Mid Term Exam

Week 11: Media in the Arab Spring


Week 12: The Palestinian Media


Abba Hushi Blvd 1, Mount Carmel, Haifa 3478601, Israel

**List of the Five Articles (Reading Response):**

http://www.arabmediasociety.com/?article=225

http://www.arabmediasociety.com/topics/index.php?t_article=167

http://www.mafhoum.com/press9/266C324.htm

http://www.arabmediasociety.com/topics/index.php?t_article=329

Jeffrey Ghannam. “Digital Media in the Arab World One Year After the Revolutions”, 2012.  

**List of Articles for Oral Presentations:**

**Electronic Media**

http://www.arabmediasociety.com/topics/index.php?t_article=266

http://tbsjournal.arabmediasociety.com/Archives/Fall05/Lynch.html

**Women in the Arab Media**

http://www.arabmediasociety.com/topics/index.php?t_article=120


Media and the Arab Spring


7) Howard, Philip N. & Others, “Opening Closed Regimes: What Was the Role of Social Media During the Arab Spring?”, 2011.

http://books.google.co.il/books?id=cHItD1p8dyoC&pg=PA153&lpg=PA153&dq=New+Media,+Old+Authoritarian+Regimes:+Instrumentalization+of+the+Internet+and+Network+Social+Media+in+the+Arab+Spring&source=bl&ots=Vf3Q5_Y3h&sig=0VVoXLcnDA0rURkb_IDjM4Gm9U&hl=en&sa=X&ei=QLq1V66JMo9KAMhHx4GgCw&ved=0C 
BsO6AEwAA#v=onepage&q=New%20Media%2C%20Old%20Authoritarian%20Regimes%3A%20Instrumentalizat 
ion%20of%20the%20Internet%20and%20Network%20Social%20Media%20in%20the%20Arab%20Spring&f=false

http://www.arabmediasociety.com/articles/downloads/20140923130135_Bair_AMSmanuscript_Final.pdf


http://www.arabmediasociety.com/?article=783

http://ijoc.org/index.php/ijoc/article/view/2277/1108


http://ijoc.org/index.php/ijoc/article/view/1191/610

http://www.arabmediasociety.com/?article=809

http://www.arabmediasociety.com/?article=782
http://www.arabmediasociety.com/?article=771

http://www.arabmediasociety.com/?article=788


21) Sean Aday, Henry Farrell, Marc Lynch, John Sides & Deen Freelon. “ New Media and Conflict After the Arab Spring”, 2012.  
http://www-dev.usip.org/sites/default/files/PW80.pdf


http://www.arabmediasociety.com/?article=798

Books for the Term Papers


Philip N. Howard: Opening Closed Regimes: What Was the Role of Social Media During the Arab Spring? 2015
