Media in the Arab World

Ms. Asfahan Bahaloul

Course Number: 702.2972
Class Tie: TBA
Class Location: Room 726 Main Bldg.
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Course Description:
The course will survey the development of printed and electronic media in the Arab world since the advent of the 19th century to the present day, emphasizing the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Blogs, Facebook, Twitter ...) that played an important role in the Arab Spring. The course will also deal with Palestinian media in the Palestinian Authority as well as Palestinian media in Israel. In addition, the course will focus on analyzing the meaning of Collective Memory in general and in the Arab newspapers, more specifically. It will also deal with two important narratives within Arab – Israeli-Jewish society: the Nakba and the Holocaust.

Course Requirements:
- Weekly Reading articles
- Reading Assignments
- Class Participation
- Oral Presentation
- Term Paper based on a book
- Take-Home Exam- Undergraduate students will write a take-home exam, to be distributed at the end our last meeting. Students will be requested to answer three (out of five) comprehensive essay questions that will test the students' knowledge and understanding of the readings, the lectures, and class discussions.

Final Grade:
- Reading responses 10%
- Participation 5%
- Take-Home Exam 25%
- Oral Presentation 20%
- Term Paper 40%

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**Course Outline and Reading List**

**Week 1: An Overview of the Arab World**


**Week 2: Book Production in the Arab World + Arab Press Before Independence**


**Week 3: The Arab Press After Independence (the mobilization, loyalist, diverse Print Media)**


**Week 4: Radio and Television Broadcasting in the Arab World**


Jon Alterman, "Transnational Media and Social Change in the Arab World". TBS. No. 2 (Spring 1999) http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html


**Week 5: Electronic Media 1**


**Week 6: Electronic Media 2**


**Week 7: Al Jazeera Before the Arab Spring**


**Week 8: Al Jazeera After the Arab Spring**


**Week 9: Internet in the Arab World**


**Week 10: Media and Memory**


**Week 11: Media in the Arab Spring**


**Week 12: Collective Memory in the Palestinian Media**


**List of the Five Articles (Reading Response):**


List of Articles for Oral Presentations:

Electronic Media


Women in the Arab Media


**Media and the Arab Spring**


7) Howard, Philip N. & Others, “Opening Closed Regimes: What Was the Role of Social Media During the Arab Spring?”, 2011.


http://books.google.co.il/books?id=cHltD1p8dvoC&pg=PA153&dq=New+Media,+Old+Authoritarian+Regimes:+Instrumentalization+of+the+Internet+and+Network+Social+Media+in+the+Arab+Spring&source=bl&ots=fFt3Q5_Y3h&sig=0VVoXLcnDA0rURkb_1D4Gm9U&hl=en&sa=X&ei=QtE_VL61IFk0mdgKAL&ved=0ChIQEvQTAhU#


http://www.arabmediasociety.com/articles/downloads/20140923130135_Bair_AMSmanuscript_Final.pdf


http://www.arabmediasociety.com/?article=782

http://www.arabmediasociety.com/?article=771

http://www.arabmediasociety.com/?article=788


Books for the Term Papers


Philip N. Howard: Opening Closed Regimes: What Was the Role of Social Media During the Arab Spring? 2015


Conclusion, circulation of take home exam