

**Media in the Arab World**

**Dr. Mary Totry**

**Course Number:** 702.2182 (POL, SOC)

**Office Hours:** Tuesdays 14:00-15:00

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**Course Description:**

The course will survey the development of printed and electronic in the Arab world since the advent of the 19th century to the present day, emphasizing on the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping up public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Blogs, Facebook, Tweeter ...) that played an important role in the Arab Spring. The course will also deal with Palestinian media in the Palestinian Authority as well as the Palestinian media in Israel.

**Course Requirements:**

- Weekly Reading articles
- Reading Assignments
- Class Participation
- Mid-Term Exam
- Oral Presentation
- Term Paper based on a book

**Final Grade:**

Reading responses	10%
Participation	5%
Mid-Term Exam	25%
Oral Presentation	20%
40%	Term Paper

**Course Outline and Reading List**

**Week 1 (27.9.2016): An Overview of the Arab World**

- Noha Mellor. "Introduction", "Arab Media: An Overview of Recent Trends" in: Mellor & Others (eds.), Arab Media, Polity Press, Cambridge 2011, 1-28

Said Essoulami, "Arab Media: Historical Background: The Press in the Arab World: 100 Years of Suppressed Freedom". [www.al-bab.com/media/introduction.html](http://www.al-bab.com/media/introduction.html)

William Rugh, Arab Mass Media: Newspapers, Radio, and Television in Arab Politics. London: Praeger 2004, 1-27.

**Week 2 (25.10.2016): Book Production in the Arab World + Arab Press Before Independence**

- Nabil Dajani. "Arabic Books" in: Mellor & Others (eds.), Arab Media, Polity Press, Cambridge 2011, 29-44.

Ingrid Wassmann. Censorship and Social Realism at the Cairo Book Fair. 2008.

[http://www.arabmediasociety.com/topics/index.php?t\\_article=208](http://www.arabmediasociety.com/topics/index.php?t_article=208)

Stefan Windler. "Distribution of Ideas: Book Production and Publishing in Egypt, Lebanon and the Middle East" in Kai Hafez (ed.) Mass Media, Politics, and Society in the Middle East. Cresskill, N.J.: Hampton Press 2001.

**Week 3 (1.11.2016) The Arab Press After Independence (the mobilization, loyalist, diverse Print Media)**

- Nabil Dajani. "Arab Press" in: Mellor & Others (eds.), Arab Media, Polity Press, Cambridge 2011, 45-66.
- William Rugh. Do National Political Systems Still Influence Arab Media? 2007.  
<http://www.arabmediasociety.com/?article=225>

Ami Ayalon. The Press in the Arab Middle East – A History. Oxford: Oxford University Press, 1995.

Jeffery Black. Egypt's Press: More free, still fettered, 2008.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=177](http://www.arabmediasociety.com/topics/index.php?t_article=177)

Miriam Berger. A Revolutionary Role or a Remnant of the Past? The Future of the Egyptian Journalist Syndicate after the January 25th Revolution, 2013.

<http://www.arabmediasociety.com/?article=835>

Nabil Dajani. "The Arab Press: The Myth of Media Freedom in Lebanon, 2013.

<http://www.arabmediasociety.com/?article=833>

Peyman, Pejman. "English newspapers in the United Arab Emirates: Navigating the crowded market", 2009.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=254&p=0](http://www.arabmediasociety.com/topics/index.php?t_article=254&p=0)

William Rugh Arab Mass Media: Newspapers, Radio, and Television in Arab Politics. London: Praeger 2004, 28-180.

**Week 4 (8.11.2016): Radio and Television Broadcasting in the Arab World**

- Muhammad Ayish. "Radio Broadcasting in the Arab World", "Television Broadcasting in the Arab World" in: Mellor & others (eds.), Arab Media, Polity Press, Cambridge 2011, 67-102.

Jon Alterman, "Transnational Media and Social Change in the Arab World". TBS. No. 2 (Spring 1999)  
<http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html>

Laura James. "Whose Voice? Nasser, the Arabs, and 'Sawt al-Arab' Radio", TBS. No. 16, 2006.  
<http://www.tbsjournal.com/James.html>

William Rugh. Arab Mass Media: Newspapers, Radio, and Television in Arab Politics. London: Praeger, 2004, 181-199.

**Week 5 (15.11.2016): Electronic Media 1**

- Jon W. Anderson. "Is Informationalization Good for the Middle East?", 2013.  
<http://www.arabmediasociety.com/?article=836>

Edmund Ghareeb, "New Media and the Information Revolution in the Arab World: An Assessment", Middle East Journal, Vol. 54, No. 3, The Information Revolution (Summer, 2000), pp.395-418.  
<http://www.globalmediapolicy.net/sites/default/files/4329508.pdf>

Mohammad, Ayish. "The Changing Face of Arab Communication: Media Survival in Information Age", in Kai Hafez (ed.) Mass Media, Politics, and Society in the Middle East. Cresskill, N.J.: Hampton Press 2001, 111-136.

Philip, Seib. "Reconnecting the World: How New Media Technologies May Help Change Middle East Politics", TBS. No. 15, 2005. <http://www.tbsjournal.com/Archives/Fall05/Seib.html>

William Rugh. Arab Mass Media: Newspapers, Radio, and Television in Arab Politics. London: Praeger 2004, 201-248.

### **Week 6 (22.11.2016): Electronic Media 2**

- Joe Khalil. "Inside Arab Reality Television: Development, Definitions and Demystification", 2005.  
<http://www.mafhoum.com/press9/266C324.htm>

Alexandera, Buccianti. "Turkish soap operas in the Arab world: social liberation or cultural alienation?", 2010. [http://www.arabmediasociety.com/topics/index.php?t\\_article=288](http://www.arabmediasociety.com/topics/index.php?t_article=288)

Dana El Baltaji, "I want my MTV", 2008.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=214](http://www.arabmediasociety.com/topics/index.php?t_article=214)

Marwan Kraidy. "Reality Television and Politics in the Arab World: Preliminary Observations", 2005.  
<http://www.tbsjournal.com/Archives/Fall05/Kraidy.html>

Walter, Armbrust, "Bravely Stating the Obvious: Egyptian Humor and the Anti-American Consensus", 2007. [http://www.arabmediasociety.com/topics/index.php?t\\_article=170&p=0](http://www.arabmediasociety.com/topics/index.php?t_article=170&p=0)

### **Week 7 (29.11.2016): Al Jazeera Before the Arab Spring**

- Evelyn Thai. "Alternate Viewpoints: Counter-hegemony in the Transnational Age", 2010.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=308](http://www.arabmediasociety.com/topics/index.php?t_article=308)

Mohamed Zayani (ed.) The Al Jazeera Phenomenon. Boulder: Paradigm Publishers, 2005, 93-105.

Mahmoud R. Al-Sadi. "Al Jazeera Television: Rhetoric of Deflection", 2012.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=332](http://www.arabmediasociety.com/topics/index.php?t_article=332)

### **Week 8 (6.12.2016): Al Jazeera After the Arab Spring**

William Youmans. "The Debate Over Al Jazeera English in Burlington, VT", 2011.  
[http://www.arabmediasociety.com/?article=780&utm\\_source=feedburner&utm\\_medium=feed&utm\\_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm\\_content=FeedBurner](http://www.arabmediasociety.com/?article=780&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm_content=FeedBurner)

William Youmans & Katie Brown. "Can Al Jazeera English Leverage its 'Egypt Moment' into an American Audience?", 2011.  
<http://www.tbsjournal.com/Archives/Fall05/Iskandar.html>

### **Week 9 (13.12.2016): Internet in the Arab World**

- Khalil Rinnawi. "Arab Internet: Schizophrenic Trilogy", in: Mellor & Others (eds.), Arab Media, Polity Press, Cambridge 2011, 123-148.

**Week 10 (20.12.2016): Mid Term Exam**

**Week 11 (27.12.2015): Media in the Arab Spring (Oral Presentations)**

- Mohammad-Munir Adi. The Usage of Social Media in the Arab Spring. Internet Economics / Internetökonomie, 8, 2014.

The Internet in the Arab World: An Updated as the Saudis Go Online. The Estimate, Vol. X, No. 26.  
<http://www.theestimate.com/public/121898.html>

**Week 12 (3.1.2017): The Palestinian Media**

- Berger Miriam. Palestine's Occupied Fourth Estate: An Inside Look at the Work Lives of Palestinian Print Journalists, 2013.

[http://www.arabmediasociety.com/topics/index.php?t\\_article=342](http://www.arabmediasociety.com/topics/index.php?t_article=342)

Amal Jamal. Media Politics and Democracy in Palestine: Political Culture, Pluralism, and the Palestinian Authority. Brighton, Portland: Sussex Academic Press, 2015.

**List of the Five Articles (Reading Response):**

William Rugh. Do National Political Systems Still Influence Arab Media? 2007.  
<http://www.arabmediasociety.com/?article=225>

Andrew Hammoud, "Saudi Arabia's Media Empire: Keeping the Masses at Home", 2007.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=167](http://www.arabmediasociety.com/topics/index.php?t_article=167)

Joe Khalil. "Inside Arab Reality Television: Development, Definitions and Demystification", 2005.  
<http://www.mafhoum.com/press9/266C324.htm>

Michael Oghia & Helen Indelicato. "Ruling the Arab Internet: An Analysis of Internet Ownership Trends of Six Arab Countries", 2011.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=329](http://www.arabmediasociety.com/topics/index.php?t_article=329)

Jeffrey Ghannam. "Digital Media in the Arab World One Year After the Revolutions", 2012. <http://issuu.com/cima-publications/docs/digital-media-mena-one-year-after-revolutions>

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**List of Articles for Oral Presentations:**

**Electronic Media**

- 1) Nathan Field & Ahmed Hamam. "Salafi Satellite TV in Egypt", 2009.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=266](http://www.arabmediasociety.com/topics/index.php?t_article=266)

2) Marc Lynch, "Reality is Not Enough: The Politics of Arab Reality TV", 2005.  
<http://tbsjournal.arabmediasociety.com/Archives/Fall05/Lynch.html>

### **Women in the Arab Media**

1) Anna Swank, "Sexual Healing: How big is Kalaam Kibeer?", 2007.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=120](http://www.arabmediasociety.com/topics/index.php?t_article=120)

2) Deborah Wheeler, "Blessing and Curses: Women and the Internet Revolution in the Arab World" in Sakr, N (ed.) Women and Media in the Middle East, 2004, 138-161.

### **Media and the Arab Spring**

1) Amy Kallander, "From TUNEZINE to Nhar 3la 3mmar: A Reconsideration of the Role of Bloggers in the Tunisian Revolution", 2013.  
<http://www.arabmediasociety.com/?article=818>

2) Christopher J. Harper, "25 TV: A Case Study of the Media During the Egyptian Uprising", 2014.  
[http://www.aijssnet.com/journals/Vol\\_3\\_No\\_4\\_July\\_2014/5.pdf](http://www.aijssnet.com/journals/Vol_3_No_4_July_2014/5.pdf)

3) Courtney Radsch, "Assessing the Economic Impact of the Egyptian Uprising", 2011.  
[http://www.arabmediasociety.com/countries/index.php?c\\_article=255](http://www.arabmediasociety.com/countries/index.php?c_article=255)

4) Daoud Kuttub, "Why the Arab World Needs Community Radio", 2013.  
<http://www.arabmediasociety.com/?article=799>

5) El Mustapha Lahlali, "The Arab Spring and the Discourse of Desperation: Shifting from an Authoritarian to a Democratic Discourse", 2013.  
[http://www.arabmediasociety.com/articles/downloads/20110531110744\\_Lahlali.pdf](http://www.arabmediasociety.com/articles/downloads/20110531110744_Lahlali.pdf)

6) Francesca Comunello & Giuseppe Anzera, "Will the revolution be tweeted? A conceptual framework for understanding the social media and the Arab Spring", 2012.  
<http://www.tandfonline.com/doi/pdf/10.1080/09596410.2012.712435>

7) Jad Melki & Sarah Mallat, "Digital Activism: Efficacies and Burdens of Social Media for Civic Activism", 2013.  
[http://www.arabmediasociety.com/articles/downloads/20140925153600\\_MelkiMallat\\_Digital\\_Activism\\_Final.pdf](http://www.arabmediasociety.com/articles/downloads/20140925153600_MelkiMallat_Digital_Activism_Final.pdf)

8) Lyombe Eko, "New Media, Old Authoritarian Regimes: Instrumentalization of the Internet and Network Social Media in the Arab Spring" of 2011 in North Africa" in New Media, Old Regimes: Case Studies in Comparative Communication Law and Policy, Maryland: Lexington Books 2012, 129-160.

[http://books.google.co.il/books?id=cHItD1p8dyoC&pg=PA153&lpg=PA153&dq=New+Media,+Old+Authoritarian+Regimes:+Instrumentalization+of+the+Internet+and+Network+Social+Media+in+the+Arab+Spring&source=bl&ots=fFt3Q5\\_Y3h&sig=0VV0XLcnDA0rURkb\\_IDjMg4Gn9U&hl=en&sa=X&ei=QtE\\_VL61IMfkaImdgKAL&ved=0CBsQ6AEwAA#v=onepage&q=New%20Media%2C%20Old%20Authoritarian%20Regimes%3A%20Instrumentalization%20of%20the%20Internet%20and%20Network%20Social%20Media%20in%20the%20Arab%20Spring&f=false](http://books.google.co.il/books?id=cHItD1p8dyoC&pg=PA153&lpg=PA153&dq=New+Media,+Old+Authoritarian+Regimes:+Instrumentalization+of+the+Internet+and+Network+Social+Media+in+the+Arab+Spring&source=bl&ots=fFt3Q5_Y3h&sig=0VV0XLcnDA0rURkb_IDjMg4Gn9U&hl=en&sa=X&ei=QtE_VL61IMfkaImdgKAL&ved=0CBsQ6AEwAA#v=onepage&q=New%20Media%2C%20Old%20Authoritarian%20Regimes%3A%20Instrumentalization%20of%20the%20Internet%20and%20Network%20Social%20Media%20in%20the%20Arab%20Spring&f=false)

9) Marc Allan Peterson, "Egypt's Media Ecology in a Time of Revolution", 2011.  
[http://www.arabmediasociety.com/countries/index.php?c\\_article=250](http://www.arabmediasociety.com/countries/index.php?c_article=250)

10) Maurice Chammah, "The Scene of the Crime: October 9th, Maspero, and Egyptian Journalism after the Revolution", 2013.

<http://www.arabmediasociety.com/?article=783>

11) Mervat Youssef, Heba Arafa & Anup Kumar, "Arab Revolutions: Breaking Fear| Mediating Discourse of Democratic Uprising in Egypt: Militarized Language and the "Battles" of Abbasiyya and Maspero", 2014.

<http://ijoc.org/index.php/ijoc/article/view/2277/1108>

12) Miriam Berger, "A Revolutionary Role of a Remnant of the Past? The Future of the Egyptian Journalist Syndicate after the January 25th Revolution", 2013.

[http://www.arabmediasociety.com/articles/downloads/20130612130820\\_Berger\\_Miriam.pdf](http://www.arabmediasociety.com/articles/downloads/20130612130820_Berger_Miriam.pdf)

13) Miriyam Aouragh & Anne Alexander, "The Egyptian Experience: Sense and Nonsense of the Internet Revolution", 2011.

<http://ijoc.org/index.php/ijoc/article/view/1191/610>

14) Noah Rayman, "Is the Egyptian Press Ready for Democracy? Evaluating Newspaper Coverage as an Indicator of Democratization", 2013.

<http://www.arabmediasociety.com/?article=809>

15) Nabil Dajani, "Technology Cannot a Revolution Make: Nas-Book not Facebook", 2013.

<http://www.arabmediasociety.com/?article=782>

16) Ramy Aly, "Rebuilding Egyptian Media for a Democratic Future", 2013.

<http://www.arabmediasociety.com/?article=771>

17) Robert Hassan, "Not Ready for Democracy: Social Networking and the Power of the People - The Revolts of 2011 in a Temporalized Context", 2013.

<http://www.arabmediasociety.com/?article=788>

18) Sahar Khamis & Katherine Vaughn. "Cyberactivism in the Egyptian Revolution: How Civic Engagement and Citizen Journalism Tilted the Balance", 2011.

[http://www.arabmediasociety.com/countries/index.php?c\\_article=249](http://www.arabmediasociety.com/countries/index.php?c_article=249)

19) Sean Aday, Henry Farrell, Marc Lynch, John Sides & Deen Freelon. "New Media and Conflict After the Arab Spring", 2012.

<http://www-dev.usip.org/sites/default/files/PW80.pdf>

20) Wiebke Lamer, "Twitter and Tyrants: New Media and its Effects on Sovereignty in the Middle East", 2013.

<http://www.arabmediasociety.com/?article=798>

### **Books for the Term Papers**

Abdalla F. Hassa , Media, Revolution and Politics in Egypt, London: I.B. Tauris, 2016.

Amal Al-Malki, David Kaufer, Suguru Ishizaki, Kira Dreher. Arab Women in Arab News: Old Stereotypes and New Media. London: Bloomsbury Publishing Plc, 2012.

Barrie Gunter & Roger Dickinson (eds.). News Media in the Arab World: A Study of 10 Arab and Muslim Countries. London: Bloomsbury, 2013.

Evelyn Alsultany. The Arabs and Muslims in the Media: Race and Representation after 9/11. New York: New York University Press, 2012.

Gilbert Achor & G. M. Goshgarian. The People Want: A Radical Exploration of the Arab Uprising. London: Saqi Books, 2013

Hugh Miles, Al-Jazeera: The Inside Story of the Arab News Channel that is Challenging the West, New York: Grove Press, 2005.

Jabbar Audah al-Obaidim. Media Censorship in the Middle East. Edwin Mellen Pr , 2007.

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Marc Luch. Voices of the Arab Public. New York: Columbia University Press, 2006.

Marita Lehnert Haakenstad. The discussion of Coptic issues in the Egyptian media, after the revolution –sectarian and polarizing? MA Thesis: University of Oslo, 2013.

Michael Frishkopf. Music and Media in the Arab World. Cairo: The American University of Cairo, 2014.

Mohammed Al-Nawawi & Adel Iskandar. Al-Jazeera: How the Free Arab News Network Scooped the World and Changed the Middle East. Cambridge, MA.: Westview Press, 2002.

Naomi Sakr. Arab Television Today. London: I.B. Tauris, 2007.

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Naomi Sakr. Transformations in Egyptian Journalism. London: I.B. Taurus, 2013.

Nesreen Khashan. Popular Egyptian Cinema: Gender, Class, and Nation, Solas House; 2007.

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Paolo Gerbaudo. Tweets and the Streets: Social Media and Contemporary Activism. Pluto Press, 2012.

Philip Howard & Muzammi Hussain. Democracy's Fourth Wave?: Digital Media and the Arab Spring. New York: Oxford University Press, 2013.

Rex Brynen, Pete W. Moore, Bassel F. Salloukh, & Marie-Joëlle Zahar. Beyond the Arab Spring: Authoritarianism and Democratization in the Arab World. Lynne Rienner Publishers, 2013.  
<https://www.rienner.com/uploads/5061dc23eec8e.pdf>

US Army Command & General Staff College. Social Media and the Arab Spring: How Facebook, Twitter, and Camera Phones Changed the Egyptian Army's Response to Revolution, 2014.

### **Women in the Arab Media**

Chiara Bernardi. "Saudi Bloggers, Women's Issues and NGOs", 2010.  
[http://www.arabmediasociety.com/countries/index.php?c\\_article=237](http://www.arabmediasociety.com/countries/index.php?c_article=237)

Shereen Abou El Naga. "Arab Women and the New Media: Empowerment or Disempowerment?", 2004. <http://www.tbsjournal.com/Archives/Fall04/campabouelnaga.htm>

Ingrid Wassmann, "Cyber infidelity in Egypt's virtual world", 2010.  
[http://www.arabmediasociety.com/countries/index.php?c\\_article=219](http://www.arabmediasociety.com/countries/index.php?c_article=219)

Naomi Sakr "Women, Development and the Al Jazeera: A Balance Sheet" in Mohamed Zayani (ed.) The Al Jazeera Phenomenon, Boulder: Paragigm Publishers, 2005, 127- 149.

Sharon Otterman, "Does the Veiled Look Sell? Egyptian Advertisers Grapple with the Hijab", 2007. [http://www.arabmediasociety.com/topics/index.php?t\\_article=122](http://www.arabmediasociety.com/topics/index.php?t_article=122)

Sharon Otterman, "Publicizing the Private: Egyptian Women Bloggers Speak Out", 2007.  
[http://www.arabmediasociety.com/topics/index.php?t\\_article=43](http://www.arabmediasociety.com/topics/index.php?t_article=43)