Media in the Arab World

Dr. Mary Totry

Course Number: 702.2182 (POL, SOC)
Office Hours: Tuesdays 14:00-15:00
E-Mail: mery_t@oranim.ac.il

Course Description:
The course will survey the development of printed and electronic in the Arab world since the advent of the 19th century to the present day, emphasizing on the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping up public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Blogs, Facebook, Tweeter ...) that played an important role in the Arab Spring. The course will also deal with Palestinian media in the Palestinian Authority as well as the Palestinian media in Israel.

Course Requirements:
- Weekly Reading articles
- Reading Assignments
- Class Participation
- Mid-Term Exam
- Oral Presentation
- Term Paper based on a book

Final Grade:
Reading responses: 10%
Participation: 5%
Mid-Term Exam: 25%
Oral Presentation: 20%
Term Paper: 40%

Course Outline and Reading List

Week 1 (27.9.2016): An Overview of the Arab World


Week 2 (25.10.2016): Book Production in the Arab World + Arab Press Before Independence

http://www.arabmediasociety.com/topics/index.php?t_article=208

**Week 3 (1.11.2016) The Arab Press After Independence (the mobilization, loyalist, diverse Print Media)**

  http://www.arabmediasociety.com/?article=225


http://www.arabmediasociety.com/topics/index.php?t_article=177

http://www.arabmediasociety.com/?article=835

http://www.arabmediasociety.com/?article=833

http://www.arabmediasociety.com/topics/index.php?t_article=254&p=0


**Week 4 (8.11.2016): Radio and Television Broadcasting in the Arab World**


Jon Alterman, "Transnational Media and Social Change in the Arab World”. TBS. No. 2 (Spring 1999)
http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html

http://www.tbsjournal.com/James.html


**Week 5 (15.11.2016): Electronic Media 1**

  http://www.arabmediasociety.com/?article=836
http://www.globalmediapolicy.net/sites/default/files/4329508.pdf


**Week 6 (22.11.2016): Electronic Media 2**


http://www.arabmediasociety.com/topics/index.php?t_article=214

http://www.tbsjournal.com/Archives/Fall05/Kraidy.html


**Week 7 (29.11.2016): Al Jazeera Before the Arab Spring**

  http://www.arabmediasociety.com/topics/index.php?t_article=308


http://www.arabmediasociety.com/topics/index.php?t_article=332

**Week 8 (6.12.2016): Al Jazeera After the Arab Spring**

http://www.arabmediasociety.com/?article=780&utm_source=feedburner&ut m_medium=feed&u tm_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm_content=FeedBurner

http://www.tbsjournal.com/Archives/Fall05/Iskandar.html

**Week 9 (13.12.2016): Internet in the Arab World**

**Week 10 (20.12.2016): Mid Term Exam**

**Week 11 (27.12.2015): Media in the Arab Spring (Oral Presentations)**

• Mohammad-Munir Adi. The Usage of Social Media in the Arab Spring. Internet Economics / Internetökonomie, 8, 2014.


**Week 12 (3.1.2017): The Palestinian Media**


**List of the Five Articles (Reading Response):**


**List of Articles for Oral Presentations:**

**Electronic Media**

Women in the Arab Media

http://www.arabmediasociety.com/topics/index.php?i_article=120


Media and the Arab Spring

http://www.arabmediasociety.com/?article=818


http://www.arabmediasociety.com/?article=799


6) Francesca Comunello & Giuseppe Anzera, “Will the revolution be tweeted? A conceptual framework for understanding the social media and the Arab Spring”, 2012.  


http://books.google.co.il/books?id=tH1D1p8dvoC&pg=PA153&lpg=PA153&dq=New+Media,+Old+Authoritarian+Regimes:+Instrumentalization+of+the+Internet+and+Network+Social+Media+in+the+Arab+Spring&source=bl&ots=CDYcQ5_Y3h&sig=OoVVoXLCnDA0rURkb1DjMg4Gn9U&hl=en&sa=X&ei=Qte_VL61H7klaImdgKAL&ved=0C  
8sO6AEwAA#v=onepage&q=New%20Media%2C%20Authoritarian%20Regimes%3A%20Instrumentalization%20of%20the%20Internet%20and%20Network%20Social%20Media%20in%20the%20Arab%20Spring&f=  
false

http://www.arabmediasociety.com/?article=783

http://ijoc.org/index.php/ijoc/article/view/2277/1108


http://ijoc.org/index.php/ijoc/article/view/1191/610

http://www.arabmediasociety.com/?article=809

http://www.arabmediasociety.com/?article=782

http://www.arabmediasociety.com/?article=771

http://www.arabmediasociety.com/?article=788


19) Sean Aday, Henry Farrell, Marc Lynch, John Sides & Deen Freelon. “New Media and Conflict After the Arab Spring”, 2012.
http://www-dev.usip.org/sites/default/files/PW80.pdf

http://www.arabmediasociety.com/?article=798

Books for the Term Papers

Abba Hushi Blvd 1, Mount Carmel, Haifa 3478601, Israel ３478601
Tel: 972 4 8240766  Fax: + 972 4 8240391


**Women in the Arab Media**


