Media in the Arab World

Dr. Mary Totry

Course Number: 702.2182
Class Time: Monday's 15:00-18:00
Class Location: TBA
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Course Description:
The course will survey the development of printed and electronic in the Arab world since the advent of the 19th century to the present day, emphasizing the most important landmarks. The course will survey Western media in the Arabic language as well and its role in shaping public opinion in the Arab world. Part of the course will be devoted to analyzing digital media (satellite TV stations as well as the Internet developed in the 90s). A large part will be devoted to analyzing social media (Facebook, Twitter ...) played an important role in the Arab Spring. The course will also deal with Palestinian media.

Course Requirements:
- Weekly Reading Assignments
- Class Participation
- Mid-Term Exam
- Oral Presentation (articles with *)
- Term Paper

Final Grade:
40%   Mid-Term Exam
20%   Oral Presentation
40%   Term Paper

Course Outline and Reading List

Week 1: An Overview of the Arab World


Week 2: Book Production in the Arab World

Week 3: The Arab Press: The mobilization, loyalist, diverse Print Media


Week 4: Radio and Television Broadcasting in the Arab World


Week 5: Electronic Media 1


Week 6: Electronic Media 2


Week 7: Women in the Arab Media


Week 8: Midterm Exam

Week 9: Al Jazeera


http://www.arabmediasociety.com/topics/index.php?t_article=332

http://www.arabmediasociety.com/?article=780&utm_source=feedburner&utm_medium=feed&utm_campaign=Feed%3A+ArabMediaSociety+%28Arab+Media+%26+Society%29&utm_content=FeedBurner

http://www.tbsjournal.com/Archives/Fall05/Iskandar.html

Week 10: Internet in the Arab World

http://www.arabmediasociety.com/topics/index.php?t_article=329


Week 11: Media in the Arab Spring


Week 12: Media Ownership
http://www.arabmediasociety.com/topics/index.php?t_article=167

Week 13: Palestinian Media

Week 14: Arab Media in Israel

List of Article for Oral Presentations:

Book Production in the Arab World
http://www.arabmediasociety.com/topics/index.php?t_article=208

The Arab Press
http://www.arabmediasociety.com/topics/index.php?t_article=177

Radion & Television in the Arab World
* Jon Alterman, "Transnational Media and Social Change in the Arab World". TBS. No. 2 (Spring 1999)
http://www.tbsjournal.com/Archives/Spring99/Articles/Alterman/alterman.html


Electronic Media


Women in the Arab Media


Al Jazeera


* Yosri Fouda, "Al-Jazera: Here We Stand; We Can Do No Otherwise”. TBS No. 6 Spring/Summer 2001. http://www.tbsjournal.com/Archives/Spring01/Jazeera.html

Internet in the Arab World


Media in the Arab Spring


Media Ownership